

# RULES FOR BEING AMAZING

**RISK** MORE THAN IS REQUIRED | **LEARN** MORE THAN IS NORMAL

**BE** strong \* **SHOW** courage  
breathe | excel | love | lead

**SPEAK** YOUR TRUTH ~ **LIVE** YOUR VALUES

laugh \* **CRY** | **ADORE** mastery | **RELEASE** mediocrity

**INNOVATE** \* simplicity | **AIM** FOR GENIUS | **STAY** HUMBLE

**BE** MINDER THAN EXPECTED | **DELIVER** MORE THAN IS NEEDED

exude **PASSION** • shatter your limits  
TRANSCEND YOUR FEARS + inspire others by your **BIGNESS**

**DREAM BIG** | **ACT NOW** | **CHANGE** **WORLD**  
don't stop | **DONT STOP** | **THE** the world