

VIDEO RUBRIC

Review this Rubric to determine your degree of commitment to your video. You must present your written story, storyboard, written script, and a CD copy of your video.

PROJECT ATTRIBUTES	E = 4	V = 3	S = 2	N = 1
ORGANIZATION: STORY STORYBOARD SCRIPT	Ideas were well developed and expressed in a unique and creative manner. Excellent story, storyboard, script.	Ideas are clear and information is organized. Very good story, storyboard, script.	Ideas are clear and complete. Information is fairly organized. Good story, storyboard, script.	Ideas are unclear and incomplete. Information is not organized. Poor story, storyboard, script.
VOICE / SOUND EFFECTS:	Script is entertaining, informative and complete. Many sound effects were included. Excellent sound quality.	Script is informative and complete. Several sound effects were included. Very good sound quality.	Script is complete and organized. Few sound effects. Good sound quality.	Script is incomplete and unorganized. No sound effects. Poor sound quality; distracting background noise.
CAMERA WORK:	Picture is always steady and in focus. Images are well organized. Excellent composition and exposures.	Picture is usually steady and in focus. Images are fairly organized. Very good composition and exposure.	Picture is steady. Images are organized. Composition and exposures are good.	Picture is unsteady and out of focus. Not enough images. Images are unorganized, poorly composed and exposed.
CLASS TIME:	Additional work was completed out of class.	Time was used wisely.	Time was not used wisely.	Time was wasted.
16-15 = E; 11-14 = V; 8-10 = S; 4-7 = N				