LONG TERM BLOGGING GOALS
{things I want to do by: }

5 major goals I want to accomplish:
1.
2.
3.
4.
5.

5 site improvements I want to make:
1.
2.
3.
4.
5.

INCOME & TRAFFIC GOALS:
gross monthly income:
monthly unique visitors:
email subscribers:
monthly page views:
pinterest:
facebook:
twitter:
instagram:
google +:
alexa ranking:

YEAR AT A GLANCE
january
february
march
april
may
june

THINGS TO DO TODAY:
{date: }

- [ ] publish today's blog post
  - check spelling & grammar
  - add title tag
  - add meta keywords
  - make sure all images have pin-worthy titles
  - set category & add tags
  - post to facebook, twitter, & pinterest
- [ ] strategic pinning
- [ ] work on upcoming posts
- [ ]
- [ ]
- [ ]
- [ ]
- [ ]
- [ ]
- [ ]
- [ ]
- [ ]
- [ ]
- [ ]
- [ ]

MONTH:

sunday	monday	tuesday	wednesday	thursday	friday	saturday

MONTHLY BLOGGING GOALS
{month: }

5 things I want to accomplish this month:
1.
2.
3.
4.
5.

3 site improvements I want to make:
1.
2.
3.

3 people or brands I want to connect with:
1.
2.
3.

INCOME & TRAFFIC GOALS:
gross monthly income:
monthly unique visitors:
monthly page views:
rss/email subscribers:
pinterest followers:
facebook followers:
twitter followers:
instagram followers:
google+:
alexa ranking:

WEEKLY POST PLANNER
{week of: }

post **one:**

post **two:**

post **three:**

Things **to do** this week:

notable moments!

MONTHLY BRAINSTORMING
{month: }

category:

category:

category:

category:

category:

additional ideas!

MONTHLY STAT TRACKER
{month: }

INCOME
ad network income:
affiliate income:
private advertising income:
freelance writing income:
direct sales income:
other income:

TOTAL INCOME:

TRAFFIC
total monthly visits:
unique monthly visitors:
page views:
average page views per visit:
average visit duration:

RANKINGS & SOCIAL MEDIA
google page rank:
global alexa rating:
US alexa rating
pinterest:
facebook:
twitter:
you tube:
instagram:
google+:
other:

CONNECTIONS
{conference/event: }

COMPANY:
contact name:
email/phone:
notes:

COMPANY:
contact name:
email/phone:
notes:

COMPANY:
contact name:
email/phone:
notes:

COMPANY:
contact name:
email/phone:
notes:

COMPANY:
contact name:
email/phone:
notes: