

BLOG Planner

FREE PRINTABLES

MONTH OF: _____ **MY BLOG Planner**

MON TUES WED THURS FRI SAT SUN

WEEK OF: _____

MONDAY BLOG MAINTENANCE: _____

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

MONTHLY BLOGGING

EVENTS and holidays 2013

JANUARY

TUES. JAN 1 NEW YEAR'S DAY
MON. JAN 21 MARTIN LUTHER KING DAY
SAT. JAN 26 PORTLAND BLOGGERS MEETUP

FEBRUARY

TUES. FEB 12 MARDI GRAS
THURS. FEB 14 VALENTINE'S DAY
MON. FEB 18 PRESIDENT'S DAY

MARCH

FRI. MAR 1 READ AROUND AMERICA DAY
SAT. MAR 2 DAYLIGHT SAVING TIME
SUN. MAR 10 PORTLAND BLOGGERS MEETUP
WED. MAR 17 ST. PATRICK'S DAY
THUR. MAR 21 MARCH MADNESS
FRI. MAR 31 EASTER SUNDAY

APRIL

MON. FRI APR 15 TAX DAY
THURS. APR 25 ARBOR DAY

MAY

JULY

THURS. JUL 4 INDEPENDENCE DAY
SUN. JUL 28 PORTLAND BLOGGERS MEETUP

AUGUST

WED. AUG 21 SENIOR CITIZENS DAY

SEPTEMBER

MON. SEPT 2 LABOR DAY
SAT. SEPT 21 PORTLAND BLOGGERS MEETUP
SUN. SEPT 22 SEPTEMBER BIRTHDAY

OCTOBER

MON. OCT 14 COLUMBUS DAY
THUR. OCT 31 HALLOWEEN

NOVEMBER

FRI. NOV 1 PORTLAND BLOGGERS MEETUP
SUN. NOV 3 DAYLIGHT SAVING TIME
MON. NOV 11 VETERANS DAY
THURS. NOV 28 THANKSGIVING DAY
FRI. NOV 29 FIRST DAY OF WINTER
SUN. NOV 30 BLACK FRIDAY

DECEMBER

BLOG POST Brainstorming!

SEO IDEA OTHER POSTS FROM IDEA: _____

TAGS CATEGORY DATE SUPPLIES / TIME NEEDED: _____

LINK UP TO / PROMOTE ON: _____

SEO IDEA OTHER POSTS FROM IDEA: _____

TAGS CATEGORY DATE SUPPLIES / TIME NEEDED: _____

My Blogging RESOLUTIONS

MY BLOG Planner

think SMART

Often people set resolutions and don't look at them again after the month of January. One way to make sure that you are actively working towards your goals are by setting S.M.A.R.T goals in the first place. A S.M.A.R.T. resolution is a goal that has the following characteristics:

SPECIFIC
MEASURABLE
ACHIEVABLE
REALISTIC
TIMEBOUND

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My Blog's FINANCES

DATES: _____

TRANSACTION DATE	EXPENSE	AMOUNT

TOTAL EXPENSES: _____

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My Blog's AFFILIATE PROGRAMS

DATES: _____

COMPANY	WEBSITE	AFFILIATE INFO	LOGIN INFO	% EARNED/ PRODUCT

NOTES: _____

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My Blog's SPONSORS

DATES: _____

COMPANY / URL	PAID ADVERTISING	AD STYLE	AD RUNNING DATES	ADVERTISING BUDGET	ADVERTISING TYPE	ADVERTISING RESULTS	ADVERTISING COMMENTS

NOTES: _____

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MY BLOG'S TRAFFIC & ANALYTICS

DATE	REFERRAL SOURCE	VISITS	UNIQUE VISITORS	NEW VISITORS	SEARCH	SOCIAL	DIRECT	ORGANIC	PAY PER CLICK

INFORMATION: _____

USE THIS INFORMATION TO KEEP YOUR MEDIA KIT UPDATED FOR SPONSORS.

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