

The logo for M&M's candies, featuring the letters 'm' and 'm' in a bold, red, lowercase font with a white outline, and an ampersand between them.

EASTER POEM

These candies tell a special story, look closely and you will see... The "M" becomes a "W", a "3" and then an "E."

"E" IS FOR EASTER, THE DAY WE CELEBRATE CHRIST IS RISEN!

"M" IS FOR MERCY, THAT HE HAS SELFLESSLY GIVEN.

"3" IS FOR THE THIRD DAY THAT CHRIST AROSE FROM THE TOMB.

AND "W" BECAUSE HE IS THE ONLY WAY TO OVERCOME SIN AND GLOOM.

