

The M&M's logo is displayed in a pink, stylized font with a white outline.

## Easter Poem

These candies tell a special story,  
Look closely and you'll see...  
The "M" becomes a "W"  
The "3" becomes an "E."



"E" is for Easter, the day we  
celebrate Christ is risen.



"M" is for mercy that He has  
selflessly given.



"3" is for the third day that Christ  
arose from the tomb.



And "W" because He is the only  
way to overcome sin, heartache,  
and gloom.