

### LONG TERM BLOGGING GOALS

{things I want to do by: }

5 major goals I want to accomplish:

- 1.
- 2.
- 3.
- 4.
- 5.

5 site improvements I want to make:

- 1.
- 2.
- 3.
- 4.
- 5.

**INCOME & TRAFFIC GOALS:**

gross monthly income:  
 monthly unique visitors:  
 email subscribers:  
 monthly page views:  
 pinterest:  
 facebook:  
 twitter:  
 instagram:  
 google +:  
 alexa ranking:

### YEAR AT A GLANCE

january

february

march

april

may

june

### THINGS TO DO TODAY:

{date: }

- publish today's blog post
  - check spelling & grammar
  - add title tag
  - add meta keywords
  - make sure all images have pin-worthy titles
  - set category & add tags
  - post to facebook, twitter, & pinterest
- strategic pinning
- work on upcoming posts

### MONTH:

sunday	monday	tuesday	wednesday	thursday	friday	saturday

### MONTHLY BLOGGING GOALS

{month: }

5 things I want to accomplish this month:

- 1.
- 2.
- 3.
- 4.
- 5.

3 site improvements I want to make:

- 1.
- 2.
- 3.

3 people or brands I want to connect with:

- 1.
- 2.
- 3.

**INCOME & TRAFFIC GOALS:**

gross monthly income:  
 monthly unique visitors:  
 monthly page views:  
 rs/email subscribers:  
 pinterest followers:  
 facebook followers:  
 twitter followers:  
 instagram followers:  
 google+:  
 alexa ranking:

### WEEKLY POST PLANNER

{week of: }

post one: \_\_\_\_\_

post two: \_\_\_\_\_

post three: \_\_\_\_\_

Things to do this week:

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notable moments!

### MONTHLY BRAINSTORMING

{month: }

category: \_\_\_\_\_

category: \_\_\_\_\_

category: \_\_\_\_\_

category: \_\_\_\_\_

additional ideas!

### MONTHLY STAT TRACKER

{month: }

**INCOME**

ad network income:  
 affiliate income:  
 private advertising income:  
 freelance writing income:  
 direct sales income:  
 other income:

TOTAL INCOME:

**TRAFFIC**

total monthly visits:  
 unique monthly visitors:  
 page views:  
 average page views per visit:  
 average visit duration:

**RANKINGS & SOCIAL MEDIA**

google page rank:  
 global alexa rating:  
 US alexa rating  
 pinterest:  
 facebook:  
 twitter:  
 you tube:  
 instagram:  
 google+:  
 other:

### CONNECTIONS

{conference/event: }

**COMPANY:**  
 contact name:  
 email/phone:  
 notes:

**COMPANY:**  
 contact name:  
 email/phone:  
 notes:

**COMPANY:**  
 contact name:  
 email/phone:  
 notes:

**COMPANY:**  
 contact name:  
 email/phone:  
 notes: