

'50s Candy Trivia

During the 1950s, Halloween became known as a "candy holiday." Before the decade, treats included cookies, popcorn balls, nuts, and coins. The new medium of television allowed candy manufacturers to create memorable commercials. Take this quiz to test your knowledge of Fab '50s sweet treats. Good luck!

- Marshmallow Peeps were introduced in 1953. Which was **not** one of the original colors offered?
 - Pink
 - White
 - Yellow
 - Lavender
 - First produced in the 1950s, what is the name of the candy with peanuts in a honey-sweetened nougat?
 - Bit-O-Honey
 - Honees
 - Big Hunk
 - Honey Pot
 - Pixy Stix are powdered candies introduced in 1952. In which 1950s movie did one of the characters use Pixy Stix to make a sandwich?
 - "Sixteen Candles"
 - "The Breakfast Club"
 - "Pretty in Pink"
 - "Weird Science"
 - What is the name of the cinnamon-flavored jawbreaker created in 1954?
 - Atomic Fireballs
 - Cinnamon Discs
 - Red Hots
 - Hot Tamales
 - Which "accessory" was introduced in 1958 and has been popular ever since?
 - Candy Wafers
 - Candy Neckties
 - Candy Ears
 - Candy Braces
 - Rocky Road Candy Bar was introduced in 1950, consists of what ingredients?
 - Chocolate, almonds, and marshmallows
 - Chocolate, cashews, and nougat
 - Chocolate, almonds, and marshmallows
 - Chocolate, cashews, and marshmallows
 - Which candy company started to place character heads on their dispensers in 1955 to corner the children's market?
 - Hershey's
 - M&M/Mars
 - Fez
 - Cadbury
 - What was the name of the cartoon character who appeared in the Good & Plenty ads beginning in 1950?
 - Choo-Choo Charlie
 - Freshup Freddie
 - Speedy
 - Sugar Pops Pete
 - Which flavor did M&M's introduce in 1954?
 - Almond
 - Pretzel
 - Peanut
 - Coconut
 - Which candy is the cinnamon color, named after a president, and like?
 - Life Savers
 - Cherry Fizzies
 - Cherry Fizzies
 - Suzy's Cinnamon Imperials
 - Which company introduced bubble gum with baseball cards in 1951?
 - Wrigley
 - Topps
 - Which product did Dr. Bruno Petrucci introduce during the 1950s?
 - Sugar-free chocolate
 - Sugarless gum
 - Sugar-free peppermints
 - Sugarless lollipops
 - What was the average price of a candy bar during the 1950s?
 - 5 cents
 - 3 cents
 - 6 cents
 - 4 cents
 - What was the name of the candy drink tablet created by the Emerson Drug Company in 1956?
 - Smarties
 - Fizzies
 - Clorots
 - Malties
 - Which sweets made edible Styrofoam that named the candy pearls?
 - Candy Wafers
 - Flying Saucers
 - Satellite Wafers
 - Wacky Wafers
 - Which candy company introduced the "Mix" concept to supermarkets?
 - Wm. Wrigley
 - Peppermint
 - Schrafft's
 - Brach's
 - Which candy company sponsored the 1959 telecast of *The Wizard of Oz*?
 - Fanny Farmer
 - Hershey's
 - Tootsie Roll
 - Schrafft's
 - Which actress appeared in a Whitman's candy ad for Valentine's Day in 1952?
 - Elizabeth Taylor
 - Grace Kelly
 - Doris Day
 - Natalie Wood
 - During the early 1950s, Hershey's introduced Hershey-Ets, which were intended to compete with which popular candy?
 - Smarties
 - M&M's
 - Compass
 - Sislets
 - During the 1950s, which candy was free inside every box of Spoon Size Shredded Wheat?
 - Jujubes
 - Life Savers
 - Charms
 - Jolly Rancher
- Total Correct: _____

Mary's '50s Party 7-11-15