

BLOG Planner

FREE PRINTABLES

MY BLOG
Planner

MONTH OF: _____

MON	TUES	WED	THURS	FRI	SAT	SUN

WEEK OF: _____

WEEKDAY: _____

BLOG MAINTENANCE: _____

EVENTS and holidays 2013

JANUARY

TUES JAN 1 NEW YEAR'S DAY

WED JAN 23 MARTIN LUTHER KING DAY

FRI JAN 25 PORTLAND BLOGGERS MEETUP

SAT JAN 26 PRESIDENT'S DAY

JULY

THURS JUL 4 INDEPENDENCE DAY

SUN JUL 28 PORTLAND BLOGGERS MEETUP

FEBRUARY

TUES FEB 12 MARDI GRAS

THURS FEB 14 VALENTINE'S DAY

FRI FEB 15 PRESIDENT'S DAY

AUGUST

WED AUG 21 SENIOR CITIZENS DAY

MARCH

FRI MAR 1 READ ACROSS AMERICA DAY

SUN MAR 10 DAYLIGHT SAVING TIME

MON MAR 11 POSTLAND BLOGGERS MEETUP

TUE MAR 12 ST. PATRICK'S DAY

WED MAR 20 MARCH EQUINE

THUR MAR 21 EASTER SUNDAY

SEPTEMBER

MON SEPT 2 LABOR DAY

TUE SEPT 3 PORTLAND BLOGGERS MEETUP

WED SEPT 4 SEPTEMBER EQUINE

APRIL

MON APR 15 TAXI DAY

FRI APR 19 ARBOR DAY

OCTOBER

MON OCT 14 COLUMBUS DAY

THUR OCT 31 HALLOWEEN

MAY

MON MAY 1 PORTLAND BLOGGERS MEETUP

TUE MAY 2 DAYLIGHT SAVING TIME

WED MAY 8 VETERANS DAY

THUR MAY 23 THANKSGIVING DAY

FRI MAY 24 FIRST DAY OF HANUKKAH

SAT MAY 25 BLACK FRIDAY

NOVEMBER

FRI NOV 1 PORTLAND BLOGGERS MEETUP

SUN NOV 3 DAYLIGHT SAVING TIME

MON NOV 18 VETERANS DAY

TUE NOV 19 THANKSGIVING DAY

WED NOV 20 FIRST DAY OF HANUKKAH

THUR NOV 21 BLACK FRIDAY

DECEMBER

MY BLOGGING
RESOLUTIONS
Planner

Often people set resolutions and don't look at them again after the month of January. One way to make sure that you are actively working towards your goals are by setting S.M.A.R.T. goals in the first place. A S.M.A.R.T. resolution is a goal that has the following characteristics:

SPECIFIC
MEASURABLE
ACHIEVABLE
REALISTIC
TIMEBOUND

Collaborator Info: _____
 DO: _____
 DODGER: _____
 MAIL: _____
 OTHER INFO: _____

SCHEDULE PUBLISH

MY BLOGGING
BLOG POST
Brainstorming!

SEO: _____

TAGS: _____

CATEGORY: _____

DATE: _____

IDEA: _____

OTHER POSTS FROM IDEA: _____

SUPPLIES / TIME NEEDED: _____

LINK UP TO / PROMOTE ON: _____

Collaborator Info: _____
 DO: _____
 DODGER: _____
 MAIL: _____
 OTHER INFO: _____

SCHEDULE PUBLISH

MY BLOG'S
FINANCES
Planner

DATES: _____

TRANSACTION DATE	EXPENSE	MONY

TOTAL EXPENSES: _____

NOTES: _____

MY BLOG'S
AFFILIATE PROGRAMS
Planner

COMPANY	WEBSITE	AFFILIATE INFO	LOGIN INFO	% EARNED / PRODUCT

NOTES: _____

MY BLOG'S
SPONSORS
Planner

COMPANY / URL	PAID / SPONSOR	AD STYLE	AD RUNNING DATES	ADVERTISING BUDGET	ADVERTISING SALES	ADVERTISING PROMOTION	ADVERTISING TYPE	ADVERTISING INFO

NOTES: _____

USE THIS INFORMATION TO KEEP YOUR MEDIA KIT UPDATED FOR SPONSORS.

MY BLOG'S
S & ANALYTICS
Planner

DATE	REFERRAL SOURCE	VIEW COUNT	UNIQUE VISITORS	NEW VISITORS	REPEAT VISITORS	SESSIONS	AVERAGE TIME ON PAGE	BOUNCE RATE	CONVERSION RATE	REVENUE

NOTES: _____