

LONG TERM BLOGGING GOALS

{things I want to do by: }

5 major goals I want to accomplish:

- 1.
- 2.
- 3.
- 4.
- 5.

5 site improvements I want to make:

- 1.
- 2.
- 3.
- 4.
- 5.

INCOME & TRAFFIC GOALS:

gross monthly income:
 monthly unique visitors:
 email subscribers:
 monthly page views:
 pinterest:
 facebook:
 twitter:
 instagram:
 google +:
 alexa ranking:

YEAR AT A GLANCE

january

february

march

april

may

june

THINGS TO DO TODAY:

{date: }

publish today's blog post

- check spelling & grammar
- add title tag
- add meta keywords
- make sure all images have pin-worthy titles
- set category & add tags
- post to facebook, twitter, & pinterest

strategic pinning

work on upcoming posts

MONTH:

sunday	monday	tuesday	wednesday	thursday	friday	saturday

MONTHLY BLOGGING GOALS

{month: }

5 things I want to accomplish this month:

- 1.
- 2.
- 3.
- 4.
- 5.

3 site improvements I want to make:

- 1.
- 2.
- 3.

3 people or brands I want to connect with:

- 1.
- 2.
- 3.

INCOME & TRAFFIC GOALS:

gross monthly income:
 monthly unique visitors:
 monthly page views:
 rss/email subscribers:
 pinterest followers:
 facebook followers:
 twitter followers:
 instagram followers:
 google+:
 alexa ranking:

WEEKLY POST PLANNER

{week of: }

post one:

post two:

post three:

Things to do this week:

notable moments!

MONTHLY BRAINSTORMING

{month: }

category:

category:

category:

category:

category:

additional ideas!

MONTHLY STAT TRACKER

{month: }

INCOME

ad network income:
 affiliate income:
 private advertising income:
 freelance writing income:
 direct sales income:
 other income:

TOTAL INCOME:

TRAFFIC

total monthly visits:
 unique monthly visitors:
 page views:
 average page views per visit:
 average visit duration:

RANKINGS & SOCIAL MEDIA

google page rank:
 global alexa rating:
 US alexa rating
 pinterest:
 facebook:
 twitter:
 you tube:
 instagram:
 google+:
 other:

CONNECTIONS

{conference/event: }

COMPANY:
 contact name:
 email/phone:
 notes:

COMPANY:
 contact name:
 email/phone:
 notes:

COMPANY:
 contact name:
 email/phone:
 notes:

COMPANY:
 contact name:
 email/phone:
 notes: