Date
Name
Title
Employer Address
City, state zip
Dear:
A high-performing management team is an essential part of your company's continued growth and success. When adding to your team, you need professionals whose experience and record prove they $will$ be successful.
I believe you will agree that my qualifications, highlighted in the enclosed resume, amply demonstrate that I have the drive, track record of results and management experience that can contribute to your company's growth.
Specifically, I would bring to your company:
 Ten years of progressive retail industry background, including store and district management Excellent operations experience in P&L, budgeting, loss prevention, customer relations, administration and other related functions Strong sales, merchandising, promotion and event coordination qualifications Extensive human resources, training and development expertise
Throughout my career, I consistently delivered annual sales growth and managed the largest geographic territory company-wide. Although in recent years my career has been in an administrative capacity, I have always had a passion for retail – prompting me to resume my career in this industry.
May we meet to discuss the value I would add to your retail management team?
Sincerely,
Renée Alexander

Courtesy of Career Directions