

**MONTHLY STATS**

Blog Name: \_\_\_\_\_  
 Blog URL: \_\_\_\_\_

Stats as of the beginning of this month (date): \_\_\_\_\_

Facebook Fans: \_\_\_\_\_ Change Since Last Month: \_\_\_\_\_  
 Twitter Followers: \_\_\_\_\_ Change Since Last Month: \_\_\_\_\_  
 Pinterest Followers: \_\_\_\_\_ Change Since Last Month: \_\_\_\_\_  
 Google+ Followers: \_\_\_\_\_ Change Since Last Month: \_\_\_\_\_  
 Instagram Followers: \_\_\_\_\_ Change Since Last Month: \_\_\_\_\_  
 RSS Subscribers: \_\_\_\_\_ Change Since Last Month: \_\_\_\_\_  
 Email Subscribers: \_\_\_\_\_ Change Since Last Month: \_\_\_\_\_

Stats from Last Month:  
 Pageviews: \_\_\_\_\_ Unique Visitors: \_\_\_\_\_

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**ADS, REVIEWS, AND CAMPAIGNS**

Company Name: \_\_\_\_\_  
 Contact Information: \_\_\_\_\_

Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_

Details of Ad/Review/Campaign:  
 (Price, what is included, steps that must be taken to complete, hashtags to use, specific details that need to be included/followed, etc.)

Promoted on Social Media:  
 Facebook  Twitter  Google+  Other

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# FREE EDITABLE BLOG PLANNING AND MAINTENANCE PAGES

RealLifeAtHome.com

**MONTHLY GOALS AND IDEAS**

Goals and Ideas for the Month of: \_\_\_\_\_

Goals for the Month: \_\_\_\_\_

Post and Project Ideas: \_\_\_\_\_

Notes: \_\_\_\_\_

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