

# BLOG Planner

## FREE PRINTABLES

MONTH OF: \_\_\_\_\_  
**MY BLOG Planner**

MON	TUES	WED	THURS	FRI	SAT	SUN
8 8 8 8 8	8 8 8 8 8	8 8 8 8 8	8 8 8 8 8	8 8 8 8 8	8 8 8 8 8	8 8 8 8 8

WEEK OF: \_\_\_\_\_  
**MY BLOG Planner**

**EVENTS and holidays 2013**

MONTH	EVENTS	MONTH	EVENTS
<b>JANUARY</b>	TUES: JAN 1 NEW YEAR'S DAY MON: JAN 20 MARTIN LUTHER KING DAY SAT: JAN 25 PORTLAND BLOGGERS MEETUP	<b>JULY</b>	THURS: JUL 4 INDEPENDENCE DAY SUN: JUL 28 PORTLAND BLOGGERS MEETUP
<b>FEBRUARY</b>	TUES: FEB 12 MARDI GRAS THURS: FEB 14 VALENTINE'S DAY MON: FEB 18 PRESIDENT'S DAY	<b>AUGUST</b>	WED: AUG 21 SENIOR CITIZENS DAY
<b>MARCH</b>	FRI: MAR 1 READ ACROSS AMERICA DAY MON: MAR 10 DAYLIGHT SAVING TIME SUN: MAR 10 PORTLAND BLOGGERS MEETUP WED: MAR 17 ST. PATRICK'S DAY THU: MAR 20 MARCH MOVIES SAT: MAR 31 EASTER SUNDAY	<b>SEPTEMBER</b>	MON: SEPT 2 LABOR DAY SAT: SEPT 21 PORTLAND BLOGGERS MEETUP SUN: SEPT 22 SEPTEMBER EQUINE
<b>APRIL</b>	FRI: APR 15 TAXI DAY FRI: APR 25 ARBOR DAY	<b>OCTOBER</b>	MON: OCT 14 COLUMBUS DAY THUR: OCT 31 HALLOWEEN
<b>MAY</b>		<b>NOVEMBER</b>	FRI: NOV 1 PORTLAND BLOGGERS MEETUP SUN: NOV 3 DAYLIGHT SAVING TIME MON: NOV 18 VETERANS DAY THURS: NOV 28 THANKSGIVING DAY FRI: NOV 29 FIRST DAY OF HANUKKAH BLACK FRIDAY

MONTHLY BLOGGING: \_\_\_\_\_

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### RESOLUTIONS

**My Blogging RESOLUTIONS**  
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Think SMART

Often people set resolutions and don't look at them again after the month of January. One way to make sure that you are actively working towards your goals are by getting S.M.A.R.T. goals in the first place. A S.M.A.R.T. resolution is a goal that has the following characteristics:

- S**PECIFIC
- M**EASURABLE
- A**CHIEVABLE
- R**EALISTIC
- T**IMEBOUND

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### BLOG POST Brainstorming!

**My Blogging COLLABORATIONS**  
**MY BLOG Planner**

**BLOG POST Brainstorming!**

SEO, TAGS, CATEGORY, DATE, IDEA

OTHER POSTS FROM IDEA:  
SUPPLIES / TIME NEEDED:  
LINK UP TO / PROMOTE ON:

COLLABORATOR INFO:  
DOB: \_\_\_\_\_  
CODER: \_\_\_\_\_  
MAIL: \_\_\_\_\_  
OTHER INFO: \_\_\_\_\_  
 SKETCHPAD  PAPERKIT

COLLABORATOR INFO:  
DOB: \_\_\_\_\_  
CODER: \_\_\_\_\_  
MAIL: \_\_\_\_\_  
OTHER INFO: \_\_\_\_\_  
 SKETCHPAD  PAPERKIT

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### FINANCES

**My Blog's FINANCES**  
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DATES: \_\_\_\_\_

TRANSACTION DATE	EXPENSE	MONET

TOTAL EXPENSES: \_\_\_\_\_

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### AFFILIATE PROGRAMS

**My Blog's AFFILIATE PROGRAMS**  
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COMPANY	WEBSITE	AFFILIATE INFO	LOGIN INFO	% EARNED / PRODUCT

NOTES: \_\_\_\_\_

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### SPONSORS

**My Blog's SPONSORS**  
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COMPANY / URL	PAID ADVERT	AD STYLE	AD RUNNING DATES	ADVERT SALES	PRIMARY	SECONDARY	ADDITIONAL INFO

NOTES: \_\_\_\_\_

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### SPONSORS & ANALYTICS

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DATE	VIEW	CLICKS	LEADS	SALES	REVENUE	PROFIT

INFORMATION: \_\_\_\_\_

USE THIS INFORMATION TO KEEP YOUR MEDIA KIT UPDATED FOR SPONSORS.

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