

How To Use This Planner

Plan four key content types

Create synergy between posts, email messages and offers when you can see the week's topics at a glance



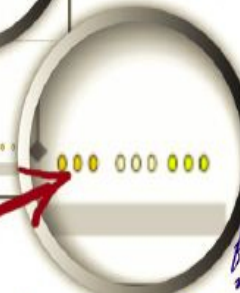
Monthly observances to help spark month-long themes



Never forget to promote your content again. Check these off with each update



Stop wasting time doing busy work. Check Orange for 'money now' tasks



Daily & weekly observances to help create interesting content



Yellow for 'money later' tasks. Green for 'non money' tasks. The more orange and yellows you check off a week, the more effective you are