

How To Use This Planner

Plan four key content types



Create synergy between posts, email messages and offers when you can see the week's topics at a glance



Daily & weekly
observances
to help create
interesting
content

A circular calendar for January/February 2013. The months are divided into four quadrants: January (top-left), February (top-right), December (bottom-left), and January (bottom-right). The days of the week are labeled around the perimeter. Several red arrows point to specific entries:

- An arrow points to the date "10 Wednesday" with the text "Podcast with Jane, how planning helps her".
- An arrow points to the date "12 Friday" with the text "At Nancy's 10 Reasons To Plan Your Posts".
- An arrow points to the date "14 Sunday" with the text "Planning for those who hate to plan link to all posts".
- An arrow points to the date "15 Monday" with the text "Meetings with Nancy, Jane, & others".

The calendar also features a vertical sidebar on the left with the title "January / February 2013" and sections for "Today", "Next Week", "Month View", and "Search". At the bottom, there are links for "See 050 050", "See 051 050", "See 050 060", "See 051 060", "See 050 061", "See 051 061", and "See 050 062". A small box at the bottom right says "Submitted by: Mat Red".



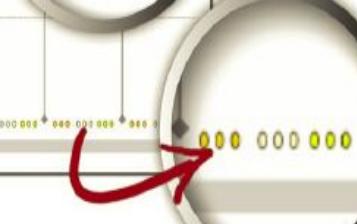
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Never forget to promote your content again. Check these off with each update



Stop
wasting
time doing
busy work.
Check Orange
for money
now tasks



Yellow for 'money later' tasks.
Green for 'non money' tasks.
The more orange and yellows you check off
a week, the more effective you are